

2014

Annual Report



Helping People. Changing Lives.

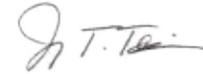
Message from our Executive Director

It's been said that challenges are nothing more than opportunities in work clothes. In 2014, various challenges—a statewide drought, widening income disparities, reduced government spending for vital safety net programs, to name a few—presented CAPK with opportunities to roll up our sleeves and improve the efficiency and effectiveness of our programs and services.

As you look through the *2014 Community Action Partnership of Kern Annual Report*, you'll see how CAPK was able to positively impact the lives of low-income children, families, seniors and others who faced hardships in hard times. You'll also see that CAPK's 700 employees, along with hundreds of community partners

and volunteers, maintained their strong commitment to working together to improve the well-being of our communities.

May 7, 2015, will mark CAPK's 50th anniversary. We look forward to another 50 years of finding the opportunities in challenges to come and continuing to fulfill our mission of advocating for resources that will empower Kern County residents to become self-sufficient.



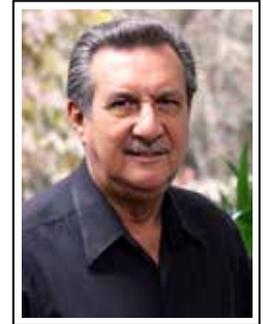
Jeremy Tobias
Executive Director



Christine Anami
Director of Finance



Yolanda Gonzales
Director of Head Start / State Preschool



Ralph Martinez
Director of Planning, Research and Development



Michele Nowell
Director of Human Resources



Romala Ramkissoon
Director of Family, Youth and Community Services



Carmen Segovia
Director of Health and Nutrition Services



Emilio Wagner
Director of Operations

Head Start/State Preschool

CAPK is proud to be Kern County's federally contracted Head Start & Early Head Start official service provider. The Head Start/State Preschool Division is responsible for our agency's Head Start & Early Head Start Programs, which engage parents, teachers, caregivers, and administrators in forging a path towards a bright and healthy future for every child in our care. California State Preschool funding is used to compliment and expand hours for Head Start and Early Head Start families requiring full day services. CAPK operates 44 Head Start/Early Head Start sites throughout Kern County, from Delano to Arvin, from Taft to Ridgecrest.

We celebrate the linguistic, ethnic, and cultural diversity that exists among our Head Start/Early Head Start families and cater to their individual needs through center-based and home-based options. This is done in the spirit of ensuring the best early care, education, and school readiness experience possible for children ages 0 to 5.

Home visits, participation of parents on the Head Start Policy Council and the CAPK Board of Directors, and a mandate to include physically and mentally disabled children in Head Start/Early Head Start are all practical ways of ensuring that we meet the needs of all client families.

Accomplishments in fiscal year 2013-14 include:

Head Start

- 2,936 children served
- 98 foster children served
- 48 homeless children served
- 2,685 eligible children received dental exams
- 2,741 eligible children received medical exams

Early Head Start

- 490 children served
- 63 foster children served
- 22 homeless children served
- 402 eligible children received medical exams



Energy

CAPK's Energy Program assists income-eligible residents with utility bill payments, free weatherization, and energy education, at no cost to the participants. Services include weather stripping; repair or replacement of windows and doors, heating/cooling appliances, stoves, and refrigerators; and more.

The Energy Program recently moved to a new, centrally located site, which allows easy access for clients. The new address is 300 19th Street, Bakersfield, CA 93301.

Clients can now dial **2-1-1** toll-free to schedule an appointment for utility and weatherization assistance.

The California Department of Community Services and Development (CSD) has recently announced \$75 million in new funding to its network of providers. The purpose of the funding is to reduce greenhouse gas emissions through home weatherization upgrades in disadvantaged communities (identified using pollution, population, and income indicators). Seventy-three census tracts in Kern County have been identified as high-need areas. In January 2015, CAPK's Energy Program will begin contracting with CSD to implement weatherization upgrades in these locations.

"I love the fact that we can offer programs to our low-income communities in Kern County that allow them to obtain a higher standard of living and improve their quality of life." –Loretta Andrews, Program Manager

Notable accomplishments for 2013-2014:

- \$2,432,006 provided in utility assistance
- 5,733 families received utility assistance
- 634 homes weatherized



Women, Infants, and Children (WIC)



The CAPK WIC program provided health and supplemental nutrition services to over 20,000 low- to moderate-income families with children ages 0-5 in 2014. With an annual budget of over \$3.7 million, CAPK's WIC operates 22 sites in Kern County, four sites in San Bernardino County and a mobile unit which can provide services in remote rural areas where support systems are minimal. CAPK's WIC participates in the Breastfeeding Peer Counselor Program (BPC), Farmers Market Nutrition Program (FMNP) and is the host agency for the Central Valley Regional Breastfeeding Liaison (RBL), which includes Kern, Tulare, and Kings Counties.

CAPK's WIC staff attends health and resource fairs, visits hospital birthing units, schools, Head Start centers, social services departments, primary care doctor offices and many other organizations that serve WIC-eligible families. CAPK's WIC staff sponsored a breastfeeding promotion event at the Valley Plaza Mall and a breastfeeding display at the Beale Library. An article about CAPK's WIC breastfeeding support efforts was published in The Bakersfield Californian. In addition, a CAPK WIC staff member continues to participate in an RBL workgroup to evaluate fund allocations. CAPK's WIC program is looking forward to serving many more women, infants and children in the coming year.

Shafter Youth Center

The Shafter Youth Center (SYC) operates programs to help keep the kids in the community healthy, positive, and engaged. The SYC provides an after-school program for children ages 6-12 that includes homework assistance and recreational and educational enrichment activities. The summer program provides children with eight weeks of entertaining activities and field trips. SYC also provides an evening recreation program for children and adults and important resources to low-income individuals and families, such as monthly CAPK Food Bank commodity food distributions and assistance with utility bill payments through CAPK's Energy Program. The Shafter Police Activities League and the Girl Scouts also offer activities at the SYC.

During the past year, 97 children participated in the SYC summer program; 40 children participated in the after-school program; and 1,700 breakfasts and 2,549 lunches were served to children during the summer food program.

Notable accomplishments for 2013-2014:

- Children participating in SYC's summer program enjoyed visits from a variety of celebrities, professionals, and personalities that included the mayor of Shafter, team representatives from the Bakersfield Condors and the Bakersfield Blaze, a U. S. congressman, and a state senator's representative.
- Three SYC youths received \$100 in prizes for their artistic abilities in expressing "What My Family Means to Me," in a competition sponsored by the Kern County Family Week Foundation.
- SYC's program manager, Angie Nelson, received the Shafter Chamber of Commerce Youth Development Award at the Chamber's annual awards banquet.



Friendship House Community Center



The Friendship House Community Center provides a variety of educational, recreational, and social enrichment activities and programs for low-income children and families who live in one of Bakersfield's most economically challenged communities. Services include supplemental food distributions by the CAPK Food Bank; CAPK's Special Supplemental Nutrition Program for Women, Infants, and Children (WIC); consular services for individuals and families with ties to Mexico; and more.

During the past year, 137 children participated in the summer program; 115 children participated in the after-school program; and 1,255 breakfasts and 1,609 lunches were served during the summer food program. In addition, Friendship House was pleased to welcome hundreds of members of the American Youth Soccer Organization (AYSO) Region 657, which began using the sports field for practices and games.

Notable accomplishments for 2013-2014:

- Fifty young women ages 14-18 successfully completed the Pre-Employment Resource Program for Girls pilot program. Participants learned valuable pre-employment and job search skills, and through a three-month job shadowing component, experienced on-the-job learning.
- A new community garden and a small citrus grove were planted at the Friendship House thanks to volunteers from St. Luke's Anglican Church and the Greater Bakersfield Chamber of Commerce Leadership Bakersfield cohort.
- The Gang Prevention Program provided 75 at-risk youths with positive alternatives to gang activity and violence. The program focuses on encouraging, motivating, and guiding young people towards positive life changes and to improve social skills, moral reasoning and anger management abilities.

East Kern Family Resource Center



The East Kern Family Resource Center, which came under the CAPK umbrella in July 2013, is a regional service center based in Mojave that assists low-income individuals and families residing in Boron, California City, Edwards Air Force Base, Mojave, North Edwards, Rosamond and Tehachapi. The EKFRFC primarily focuses on helping families with children who are at risk of abuse and neglect and preparing children to enter kindergarten. The EKFRFC provides direct family support services, parenting education, and case management services. The EKFRFC also maintains an emergency supplies closet to help individuals and families in crisis with basic necessities such as food, clothing, blankets, bus passes, diapers, and infant formula.

Services

- Family Service Plans
- Comprehensive Assessments
- Home Visits
- Case Management
- Community Outreach
- Referrals/Linkage
- Client Advocacy
- Parenting Education
- School Readiness Groups/Activities
- Collaborative Meetings/Networking

In 2013-2014, the EKFRFC served approximately 55 children, ages 0-5, through the School Readiness Initiative; 15 children, ages 4-5, through the Summer Bridge Program; 40 families through home-based case management; and 30 parents/guardians through parent education. Through Differential Response Services, the EKFRFC helped approximately 225 at-risk families improve their stability and better ensure the safety and well-being of their children.

Volunteer Income Tax Assistance (VITA)

Each year CAPK's Volunteer Income Tax Assistance (VITA) program helps thousands of low- and moderate-income individuals and families prepare and file their income tax returns for free. As a result, millions of tax return dollars that might otherwise go unclaimed come back to Kern County communities, stimulating the local economy.

Since its launch in 2006, when staff and volunteers completed a modest 129 returns for Tax Year 2005, CAPK's VITA program has grown by an astonishing 3,200 percent.

For Tax Year 2013:

- Staff and volunteers completed nearly 4,200 returns, recovering close to \$6 million in total tax returns and close to \$2.9 million in Earned Income Tax Credit (EITC) returns, which benefit qualifying low-income working households.
- The program achieved a volunteer return rate of 56 percent, with 18 out of 32 being returning volunteers who had an average program commitment of 3.5 years.
- New partners that came on board to support CAPK's VITA program included Bank of the Sierra, Valley Republic Bank and Daniells Phillips Vaughan & Bock CPAs. Wells Fargo Bank, one of the program's long-time partners, increased its support, and Community Trust Federal Credit Union joined our efforts as a new in-kind partner.

Future program expansion plans include a larger Spanish-speaking volunteer force, greater outreach in outlying areas and the use of web-based technologies to serve hard-to-reach clients.



Food Bank

Last year the CAPK Food Bank distributed nearly 8 million lbs. of food to hungry, low-income Kern County residents. Contributing to this accomplishment were 182 volunteers who donated 13,408 hours of time through 106 food distribution sites. The CAPK Food Bank continued to develop its association with Feeding America, a major U.S. hunger relief charity, in partnership with the Community Food Bank in Fresno. The relationship provides the CAPK Food Bank with access to a continuous supply of fresh produce for our clients. The Kern Nutrition on Wheels (KNOW) program introduced nutrition education to 1,266 students at Lost Hills and Casa Loma Elementary Schools and distributed over 22,000 lbs. of produce to them. Thanks to a grant from Chevron, the CAPK Food Bank was able to expand its BackPack Buddies program to schools in Taft and Buttonwillow.

2014 was the second year of our Feed the Need food drive at the Kern County Fair. In addition to the 34,050 lbs. of canned foods donated by fairgoers, the CAPK Food Bank received nearly 48,000 lbs. of meat from Buyer #9, an anonymous buyer that purchases livestock from students who do not receive a minimum bid at auction for their animals.

Through the Drought Food Assistance Program the CAPK Food Bank has distributed **2,309,730 lbs. of food** to Kern County residents whose jobs have been affected by the drought.



2-1-1 Kern County



With a database of 1,500 social service agencies, 2-1-1 Kern County provides comprehensive information and referral services that link Kern County residents to community health and human services. Services are available 24 hours a day, seven days a week to all residents of Kern County. During the summer of 2014, the 2-1-1 Kern County office was relocated to 300 19th Street in Bakersfield.

During the 2013-14 program year, 2-1-1 Kern County received **74,715 calls** for assistance and referrals from residents. In February 2013, 2-1-1 Kern made available an Online Resource Directory (www.capk.org/211kern) to allow clients instant access to information. In the past year, the online directory had **13,140** unique visitors conducting over 56,000 unique searches for information.

In the 2013-14 program year, 2-1-1 Kern County's CalFresh outreach activities educated and provided referrals to 13,769 clients. 2-1-1 Kern County also applied successfully to become a subcontractor of 2-1-1 San Diego as part of a CalFresh outreach initiative.

2-1-1 Kern County is in the final stages of the Alliance of Information and Referrals Systems (AIRS) accreditation process. The national AIRS accreditation determines the extent to which Information and Referral organizations across the nation comply with expected practices in the field. In addition, 2-1-1 Kern County continued its membership in 2-1-1 California which allows the program to work towards statewide funding.

Central Kitchen

The Central Kitchen operates the Child and Adult Care Food Program (CACFP), a federally funded program that provides meals and snacks served to children in child care settings. The Central Kitchen plans, prepares and delivers food, food service, and janitorial supplies to all **44 child development centers** operated by CAPK's Head Start/State Preschool Division.

The kitchen currently serves **44 sites** all over Kern County. Over the past year, the facility provided **911,674 meals** to over **2,500 children** enrolled in Head Start, Early Head Start, and State pre-school programs. The program also prepares meals for Head Start field trips, parent meetings, and social events.

Nutritious and safely prepared breakfast, lunch, and afternoon snacks are provided, depending on the program each child is attending. The Central Kitchen provides special meals to accommodate food allergies and diets that exclude meat and/or dairy products. The menus incorporate a variety of cultural and ethnic preferences, and are designed to provide children with a broadened food experience.

Menus comply with Head Start requirements, CACFP guidelines, and input from the children, parents, staff, and community members at the Nutrition Advisory Committee meetings. The Central Kitchen has received an "A" rating on all of the Kern County Public Health Services Department inspections, and is considered a model for cleanliness and protocol.

The Central Kitchen serves **7 sites** through the state-funded "Summer Food Service Program" for children without access to healthy meals during summer break. The Central Kitchen also collaborates with Kern High School District to train students with disabilities in new job skills, food safety standards, and sanitation practices.



Migrant Childcare Alternative Payment (MCAP)

The Migrant Childcare Alternative Payment Program (MCAP) extends CAPK's service footprint beyond Kern to hundreds of struggling migrant families - many of whom are monolingual - into five other San Joaquin Valley counties: Tulare, Kings, Fresno, Madera and Merced.

Through MCAP, working parents can provide their children with safe, nurturing, subsidized child care that they may not otherwise be able to afford. They are able to choose the type of child care that best meets their families' needs. Once enrolled in MCAP, migrant families may continue to be served by the program as they move, as long as they remain within California.

The positive economic impact of the program can be readily measured in the total child care reimbursement amount processed for the fiscal year; this figure represents many positive economic effects for the state of California. Agricultural working families are able to work and provide for their children; child care providers are able to provide services for families that might otherwise not be able to afford care and help their business prosper; and growers and farm labor contractors are able to have a stable workforce.

Notable accomplishments for 2013-2014:

- **1,258 children** from **524 families** served
- **\$4,378,688** expended on child care reimbursement



HIV Prevention and Testing Services

For more than 20 years, Community Action Partnership of Kern has been providing HIV prevention and testing services to at-risk clients in recovery at county methadone maintenance, residential and outpatient substance abuse programs.

Staff is trained in cultural competence, and the laws that protect client confidentiality, provide a wide array of services to ensure a seamless continuum of care that include outreach and education, testing and referral, access to treatment, and ongoing services.

Great care is taken to help not only new clients coming into treatment, but to re-engage those who have fallen out of treatment for substance abuse, HIV, hepatitis or other sexually transmitted infections.

CAPK collaborates with key partners such as the Kern County Mental Health Department's Substance Abuse System of Care; the State of California Department of Health Services; the Kern County AIDS Advisory Board, made up largely of local HIV service providers; and the Kern County Homeless Collaborative.

With a staff of two dedicated employees and an annual budget of under \$130,000, the HIV Prevention and Testing Program's accomplishments during the 2013-14 Fiscal Year are significant:

- **356** HIV oral swab tests administered;
- **1,200** HIV prevention education clients served;
- **20 sites** among Kern County Mental Health-funded inpatient, outpatient, and methadone substance abuse treatment centers served on a monthly, bi-monthly or quarterly basis.



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The California Endowment
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Valley Republic Bank
Venoco, Inc.
Walmart
Warren Jr. High
Wells Fargo
Wells Fargo Insurance
West America Bank

Financials

STATEMENT OF FINANCIAL POSITION

February 28, 2014

ASSETS

Current Assets:

Cash	\$2,610,791
Grants and contracts receivable	4,885,392
Inventory	941,011
Prepaid expenses	292,219

Total current assets **8,729,413**

Noncurrent Assets:

Property and equipment	14,724,092
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Total assets **\$23,453,505**

LIABILITIES AND NET ASSETS

Current Liabilities:

Notes payable	\$1,000,000
Current maturities of long-term debt	321,904
Accounts payable	2,352,312
Accrued expenses	3,063,194
Advance payable	192,933
Deferred revenue	982,507

Total current liabilities **7,912,850**

Noncurrent Liabilities:

Long-term debt, less current maturities	3,700,741
Derivative instrument - interest rate swap	468,323

Total liabilities **12,081,914**

Net Assets:

Temporarily restricted	143,441
Unrestricted	11,228,150

Total net assets **11,371,591**

Total liabilities and net assets **\$23,453,505**

STATEMENT OF OPERATIONS

For the year ended February 28, 2014

Program Revenues:

Federal grants	\$40,669,177
State grants	3,445,434
Local grants	263,959

Public Support:

Contributions in-kind	129,652
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Donations:

Food	5,250,940
Cash	340,139

Loss on sale of assets

(27,143)

Gain on market value of swap contract

158,609

Other

634,981

Total revenue, gains, and other support **\$50,865,748**

Expenses:

Program:

Child Care	\$29,343,371
Nutrition	13,678,050
Energy conservation	3,070,881
Social services	1,331,888
General and administrative	3,558,498
Fundraising	22,701

Total expenses **51,005,389**

Change in net assets

(139,641)

Net assets, beginning

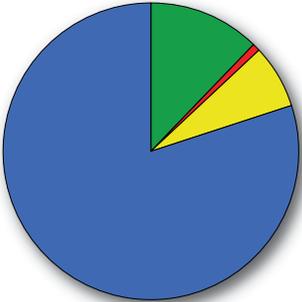
11,511,232

Net assets, ending

\$11,371,591

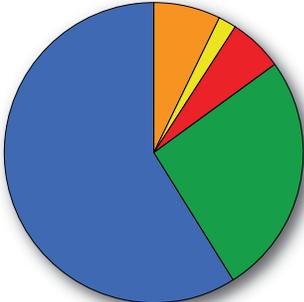
Financials *(continued)*

REVENUES



Federal Grants	\$40,669,177	80%
State/Local Grants	3,709,393	7%
Donations/Contributions	5,720,731	11%
Other	766,447	2%

EXPENSES



Child Care	\$29,343,371	57%
Nutrition	13,678,050	27%
Energy Conservation	3,070,881	6%
Social Services	1,331,888	3%
General and Administrative/ Fundraising	3,581,199	7%

Board of Directors

James S. Camp, *Chair*

Curtis E. Floyd, *Vice Chair*

Fred Plane, *Secretary*

Garth Corrigan, *Treasurer*

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Michelle Crawford

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Craig Henderson

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